

DENE BRIDGETT

DIGITAL DESIGNER & ART DIRECTOR

www.theurbanquarter.co.uk dene@theurbanquarter.co.uk +44 (0)7789 656 676

CV2020

About me

I'm a versatile and creative individual with a keen eye for detail and a flair for ideas. Extremely dedicated and passionate about my work, combining insightful thinking and intelligent design to conceive intuitive, responsive and immersive digital experiences. With a mindset that simplicity and honesty should be intrinsic to design, enabling brands to communicate their message as well as their services.

I am able to work well on my own initiative and possess a strong ability to perform effectively with drive and determination in any challenge I undertake. I also believe working collaboratively in a dynamic and agile team is essential to achieve success and results in any project.

Key skills

Design

Art direction, conceptual development, UI/UX, wireframing, layouts, branding and typography. Presentation of ideas and concepts.

Creativity

Brainstorming, mind mapping and story boarding. Creative direction, information architecture and conceptual thinking.

Technical

Understanding functionalities of HTML and CSS.

Management

Delegating duties to designers, illustrators and front end developers.

Computer

Adobe Creative Suite, Sketch, Invision.
Operating System: Mac OS

Currently freelancing

Agencies and in-house design studios

June 2013 – present

I'm an enthusiastic ideas-driven designer that's worked across many different brands involving B2B and B2C offerings within the digital world. Developing my skill set in UI/UX design, channeling the skills I have developed and applying them to my full artistic ability. Working on projects from large ecommerce website builds, microsites, advertising campaigns, pitches and social media.

Clients: KAMARAMA, JWT, IMAGINATION, POSSIBLE, LBi, AKQA, AnalogFolk, Wunderman, VCCP, IRIS, Rapp, VML, Proximity, R/GA, Ogilvy, Leo Burnett, Critical Mass, GTB, Shell, Discovery Network, HUGE, Specsavers, McDonalds, Barclays, HAVAS and Essence etc.

Experience

Carter London: Senior Designer & Art Director

July 2010 – May 2013

For three years I worked on a range of projects and received a promotion during this time to Senior Designer/Art director. I would be present at initial client meetings and assist in the formulation of briefs, which I would communicate to the rest of the creative team. My role was heavily involved in every stage of the creative process, from conceptualising, UI/UX design and liaising with developers until the completion of the project.

Clients: Diageo, Pernod Ricard, Pommery Champagne, J&B, Chivas Brothers and Hotel Chocolat.

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Freelance: Mid-weight Designer

July 2009 – May 2010

Created websites and banners, involving storyboarding, UI design, layouts, pitch work and conceptual development of creative deliverables for many cross-channel comms.

Clients: AKQA, R/GA, Gyro HSR, Agency republic, Virgin, GT,Sky, XBox, Sony, O2, Orange, Samsung, Sainsbury's and Net Jets.

MRM: Junior Designer

May 2008 – Jun 2009

Design and layout of web pages, email newsletters, microsites, icons and animated banners. Also localisation and production of assets for advertising campaigns for major worldwide brands.

Clients: Microsoft, Intel, HSBC, Nestle, Walls, Sky, MasterCard and MSN.

HI-Res Design: Junior Designer

Feb 2007 – Mar 2008

Content managing websites for a variety of corporate and independent businesses. My role included creation and optimisation of assets and having input on conceptualising and branding ideas.

Clients: Financial hedge fund groups and a variety of independent businesses.

Education

CIW - Certified Internet Webmaster

Westminster College of Computing

ECDL - European Computer Driving Licence

Top Choice Computer Training

City & Guilds - Web Design

Direct Computer Training

GNVQ - Sound Engineering

The Brits Performing Arts College

GCSE's

Langley Park Grammar School for boys

Character profile

I'm a professional, friendly, enthusiastic and assertive lively person who interacts well with people. I enjoy working out at the gym and keeping myself healthy. Like to regularly cook at home for myself or friends, as I find it very therapeutic for the mind and soul.

I've a keen interest in new trends and all things design, film and fashion. With a great passion and interest for all genres of music, as I'm a bit of a vinyl junkie and have amassed a large collection over time. I also produce my own music and DJ in my spare time.

References available upon request

Online recommendations available on [Linkedin](#)