

DENE BRIDGETT

DIGITAL DESIGNER & ART DIRECTOR

www.theurbanquarter.co.uk dene@theurbanquarter.co.uk +44 (0)7789 656 676

CV2024

About me

I'm a versatile and creative professional with a sharp eye for detail and a flair for generating innovative ideas. Passionate about my craft, I merge insightful thinking with intelligent design to create intuitive, responsive, and immersive digital experiences. I believe that simplicity and authenticity should be at the heart of every design, empowering brands to communicate their message as well as their services effectively.

I excel when working independently, demonstrating a strong capacity to tackle challenges with determination and drive. At the same time, I thrive in collaborative, agile environments, understanding that teamwork is vital for achieving success and delivering exceptional results on every project.

Key skills

Design

Art direction, conceptual development, UI/UX, wire framing, design systems, prototyping, layouts, branding and typography.

Creativity

Brainstorming, mind mapping, user flows and story boarding. Creative direction, information architecture and conceptual thinking.

Technical

Understanding functionalities of HTML and CSS.

Management

Delegating duties to designers, illustrators and front end developers.

Computer

Figma, Sketch, XD and Adobe Creative Suite.

Currently freelancing

Senior Designer

June 2013 – present

A creative ideas-driven designer with extensive experience across a diverse array of B2B and B2C brands in the digital space. With a strong foundation in UI/UX design, I skillfully merge technical expertise with artistic vision to produce impactful, engaging user experiences. My portfolio spans large-scale eCommerce builds, Global brands, FMCG, microsites, dynamic ad campaigns, pitches, and social media strategies, each project marked by creativity, precision, and a commitment to delivering standout results.

Clients: AKQA, AnalogFolk, Barclays, Critical Mass, Discovery Network, Essence, GTB, HAVAS, HUGE, IMAGINATION, IRIS, JWT, KAMARAMA, Leo Burnett, LBi, McDonald's, Ogilvy, POSSIBLE, Proximity, R/GA, Rapp, Shell, Specsavers, VCCP, VML, Wunderman.

Experience

Carter London: Mid-weight Designer & Art Director

July 2010 – May 2013

Over the course of three years, I worked on a variety of projects and earned a promotion to Designer/Art Director. In initial client meetings, I played a key role in shaping clients' digital requirements and translating them into well-defined designs. My involvement spanned every phase—from concept ideation and detailed UI/UX design to close collaboration with developers—ensuring that each project evolved from vision to a fully realized, impactful experience.

Clients: Chivas Brothers, Diageo, Hotel Chocolat, J&B, Pernod Ricard, Pommery Champagne.

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Freelance: Mid-weight Designer

July 2009 – May 2010

Designed and developed websites and banners, utilizing in-depth storyboarding, UI design, and layout creation. This included pitch work and presentations and conceptually developing creative deliverables for a wide range of cross-channel communications.

Clients: AKQA, Agency Republic, GT, Gyro HSR, Net Jets, O2, Orange, R/GA, Samsung, Sainsbury's, Sky, Sony, Virgin, Xbox.

MRM: Junior Designer

May 2008 – Jun 2009

Designed and laid out web pages, email newsletters, microsites, icons, and animated banners. Additionally, I localized and produced assets for advertising campaigns for major global brands.

Clients: HSBC, Intel, MasterCard, Microsoft, MSN, Nestlé, Sky, Walls.

HI-Res Design: Junior Designer

Feb 2007 – Mar 2008

Managed content for a diverse range of corporate and independent business websites. My responsibilities included creating and optimizing digital assets, as well as contributing to the conceptualization and branding strategies..

Clients: Financial hedge fund groups and a variety of independent businesses.

Education

CIW - Certified Internet Webmaster

Westminster College of Computing

ECDL - European Computer Driving Licence

Top Choice Computer Training

City & Guilds - Web Design

Direct Computer Training

GNVQ - Sound Engineering

The Brits Performing Arts College

GCSE's

Langley Park Grammar School for boys

Character profile

I'm a friendly and enthusiastic professional with a lively personality who connects easily with others. I enjoy staying active at the gym and prioritizing my health. I find taking walks in nature to be a refreshing way to clear my mind, and I also love cooking at home for myself or friends, as it serves as a therapeutic outlet for my mind and soul.

I have a keen interest in emerging trends, particularly in design, film, and fashion. My passion for music spans all genres—I'm a bit of a vinyl junkie and have built an extensive collection over the years. In my spare time, I also produce my own music and DJ, which adds to my creative pursuits..

References available upon request

Online recommendations available on [LinkedIn](#)