Dene Bridgett

Digital UI Designer / Art Director

#folio

About

M: +44 7789 656676
E: dene@theurbanquarter.co.uk
W: www.theurbanquarter.co.uk

I am a Senior UI Designer who transforms ideas into immersive digital experiences. I specialise in creating refined, elegant solutions that combine strong visual design with responsive thinking. With a sharp eye for detail and a focus on intuitive interfaces, I craft clean, considered designs across web, mobile and digital products, balancing visual impact with thoughtful usability.

Education

CIW
Certified Internet
Web Design Professional / ECDL
London, Westminster

City & Guilds
Web Design
London, Westminster

BRITS School
NVQ - Media & Sound Technology
London, Selhurst

Skills

Creative Direction
Ideation, user flows, storyboarding, visual direction, information architecture and conceptual thinking.

Leadership
Leading designers, illustrators and developers, with a collaborative approach to creative direction and delivery.

UI Design
UI/UX design, wireframing, responsive layouts, design systems, prototyping, branding and typography.

Technical
HTML and CSS understanding, supporting effective design-to-development workflows.

Tools
Figma, Sketch and Adobe Creative Suite.

Experience

Senior UI Designer
Freelance / London 2013 - **Present**

Since 2013, I've worked as a freelance designer with agencies, studios and global brands across a wide range of digital projects. My work has evolved alongside the industry, with Figma now central to my workflow across UI/UX design, responsive layouts, prototyping and design systems. I work across websites, e-commerce platforms and mobile products, adapting to different briefs and teams while maintaining a sharp focus on visual quality, composition and consistency.

- AKQA
- JWT
- Critical Mass
- VCCP
- DigitasLBi
- HUGE
- AnalogFolk
- R/GA
- GTB
- HAVAS
- IMAGINATION
- POSSIBLE
- Rapp
- Barclays
- VML
- Ogilvy
- Leo Burnett
- KAMARAMA
- IRIS
- Discovery Channel

Midweight UI Designer / Art Director
Carter / London, Shoreditch 2010 - 2013

During my three years at Carter, I joined as a Midweight UI Designer and was promoted to Art Director, working in a hands-on hybrid role within a small boutique agency. I worked across varied digital projects, from early concepts and creative direction through to UX, UI and final visual execution. Working closely with clients, designers and developers, I took ideas from initial thinking through to final designs, building experience across the full creative process.

- Diageo
- Justerini & Brooks
- CHIVAS
- Pernod Ricard
- Pommery Champagne
- Ballantines
- Hotel Chocolat

Interests

Beyond design, I'm naturally curious and drawn to things with character, from the timeless to the contemporary. I enjoy good company, working out, getting outdoors and eating well, which help keep my mind, body and soul in balance. I'm a big music fan and vinyl collector, with a love for retro culture and an interest in what's next. I'm always discovering new sounds, visual inspiration and ideas that spark my creativity.

References available upon request
LinkedIn recommendations